



# Call for papers

<http://emrbi2022.com>

**15<sup>th</sup> Annual Conference of the EuroMed Academy of Business**

*Sustainable Business Concepts and Practices*

**September 21<sup>st</sup>-23<sup>rd</sup>, 2022  
Palermo, Italy**

***Submission deadline: April 1<sup>st</sup> 2022***

## **EMRBI Presidents**

Prof. Demetris Vrontis  
Vice Rector  
University of Nicosia  
Nicosia, Cyprus

Prof. Emeritus Yaakov Weber  
College of Management  
Rabin Blv., 7  
Rishon Lezion, Israel

**Chairs:** Prof. Maria Crescimanno and Prof. Antonino Galati, Department of Agricultural, Food and Forest Sciences, University of Palermo, Italy



**Università  
degli Studi  
di Palermo**



*See website for tourist attractions at vicinity of Palermo.*

## Conference Goals

The EuroMed Academy of Business annual conference is one of the major Business Management conferences of its kind in terms of size, quality of content, and standing reputation of attendees. Many of the papers presented contribute significantly to the business knowledge base.

Our goal is to create a friendly and approachable academy and environment, a strong network, whereby its members (including senior worldwide scholars, young faculty members, doctorate students, researchers, and business practitioners) are guiding and mentoring each other. Further, participants attend the conference's Research Project Workshop to meet, improve research, collaborate with others, and apply for EU project funding. Some of the conference distinctions are:

- a) Publication opportunities in highly ranked and indexed journals in Web of Science and Scopus
- b) ISBN Conference Book of Proceedings including an ISSN for the book series. Book of Proceeding has always been approved for inclusion in the Conference Proceedings Citation Index of Clarivate Analytics an integrated index within Web of Science
- c) Book series with 1. Routledge, Taylor and Francis Group (Scopus Indexed); 2. Palgrave Macmillan, Springer Nature (Scopus Indexed); and 3. Emerald Publishing
- d) Authors' Networking and Collaboration Workshop
- e) Research Project and Publication Workshops
- f) Meet the Editors and Meet the Reviewers Sessions
- g) Special Conference Activities and Awards
- h) Special Issue Paper Development Workshops

## Author Guidelines

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Papers and abstracts should be submitted online through the conference website at <https://emrbi2022.com/submissions/>

Submissions should strictly adhere to the **Author Guidelines** and follow the **Paper or Abstract Manuscript Template** found at <https://emrbi2022.com/author-guidelines/>

Please indicate, on the first page of the manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks please choose the General Track.

At the **Annual Conference of the EuroMed Academy of Business**, we accept both Paper and Abstract submissions. Authors who submitted an Abstract for review should not send a Full paper at a later stage. The manuscript to be included in the Book of Proceedings will be the one reviewed and accepted (abstract or paper).

**The maximum number of submitted papers or abstracts accepted per author (either single or co-author) is three.**

Submissions are taken into consideration under the understanding that accepted papers/abstracts will be presented at the conference by at least one of the authors.

If you face any problems, please contact [submissions@emrbi.org](mailto:submissions@emrbi.org) or [admin@emrbi.org](mailto:admin@emrbi.org)



## Important Dates

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Submission Deadline	April 1 <sup>st</sup> , 2022
Start announcements of decisions	April 22 <sup>th</sup> , 2022
Early-bird registration	Until June 20 <sup>th</sup> , 2022
Late registration	After June 20 <sup>th</sup> and before Sept. 1 <sup>st</sup> 2022

## Publication Opportunities

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### **Conference Book of Proceedings (Book Series) – ISSN 2547-8516**

All accepted papers and abstracts will be published in the **Book of Proceedings** (with an ISBN number) which has always been approved for inclusion in the **Conference Proceedings Citation Index** — of Clarivate Analytics an integrated index within Web of Science. This distinction is given only to the most significant, in terms of academic excellence, conferences-conventions worldwide.

### **Journals**

A selection of the best conference papers will also be considered for publication in the following journals (presented in alphabetic order), all of which are internationally ranked or/and ISI/Scopus approved. Some of these journals devote and publish a special issue based on conference papers.

1. **EuroMed Journal of Business - EMRBI's official Journal**
2. **Agricultural and Food Economics**
3. **British Food Journal**
4. **European Management Journal**
5. **FIIB Business Review**
6. **Food Economy**
7. **Global Business and Economics Review**
8. **Industrial Marketing Management** (a *Special Issue Paper Development Workshop* with take place during the conference)
9. **International Journal of Big Data Management**
10. **International Journal of Business and Globalisation**
11. **International Journal of Entrepreneurship and Small Business**
12. **International Journal of Managerial and Financial Accounting**
13. **International Journal of Organizational Analysis**
14. **International Journal of Public Sector Performance Management**
15. **International Journal of Technology Transfer and Commercialisation**
16. **Italian Review of Agricultural Economics**
17. **Journal for Global Business Advancement**
18. **Journal for International Business and Entrepreneurship Development**
19. **Journal of International Management** (a *Special Issue Paper Development Workshop* with take place during the conference)
20. **Journal of Business Research**
21. **Journal of Knowledge Management**
22. **Journal of Transnational Management**
23. **New Medit**
24. **World Review of Entrepreneurship, Management & Sustainable Development**

**ADDITIONAL PUBLICATION OPPORTUNITIES WILL BE ANNOUNCED SHORTLY**

### **EuroMed Book Series**

We are pleased to inform you of EuroMed Academy of Business' launching of three book series in the coming year, in association with three internationally prominent publishers. Below you may find the basic profile of each and all of the aforementioned series, along with the contact editor names and emails for further information.

<b>Series title</b>	<b>Series editors</b>	<b>Publisher</b>
Annals of Business Research ( <i>Scopus Indexed</i> )	Riad Shams Demetris Vrontis Yaakov Weber Evangelos Tsoukatos Lea Iaia  <i>Contact co-editor:</i> Lea Iaia <a href="mailto:lea.iaia@unich.it">lea.iaia@unich.it</a>	Perspectives, Routledge, Taylor and Francis Group
Palgrave Studies in Cross-disciplinary Business Research, In Association with EuroMed Academy of Business ( <i>Scopus Indexed</i> )	Demetris Vrontis Yaakov Weber Alkis Thrassou Riad Shams Evangelos Tsoukatos Leonidas Efthymiou  <i>Contact co-editor:</i> Leonidas Efthymiou <a href="mailto:efthymiou.l@unic.ac.cy">efthymiou.l@unic.ac.cy</a>	Palgrave Macmillan, Springer Nature
Cross-disciplinary Management Perspectives: Applications, Challenges and Opportunities	Yaakov Weber Demetris Vrontis Evangelos Tsoukatos Riad Shams  <i>Contact co-editor:</i> Yaakov Weber <a href="mailto:yweber@bezeqint.net">yweber@bezeqint.net</a>	Emerald Publishing

The EuroMed Academy of Business welcomes your contribution to these books, as chapter authors, following of course a successful review process; and looks forward to strengthening the already significant academic collaboration with and between its members.

## **Other Conference and Pre-Conference Activities**

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- Research Project Workshop
- Authors' Networking and Collaboration Workshop
- Meet the Editors Session
- Meet the Reviewers Session
- Session Chairs and Discussants Workshop
- Journal Special Issue Paper Development Workshops (*1. Journal of International Management; 2. Industrial Marketing Management*)

## **Conference awards**

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- Conference Best and Highly Commended Paper Awards
- Conference Best and Highly Commended Student Paper Awards
- Conference Best Track Chair and Commended Track Chair Awards
- Conference Best Reviewer Awards
- Conference Best Track Paper Award
- EMJB Best Paper Awards
- EMRBI – SIMA Award

## **Conference Venue**

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Campus University of Palermo, Building 19 – Viale delle Scienze

## **Conference Hotels**

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Details on accommodation options, pricing and booking instructions are available at the conference website.

## **Optional Tours and local and vicinity Travel**

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A selection of very attractive tours (both in Palermo but also in nearby top attractive areas) have been arranged for conference participants. Details will be available shortly at the conference website.

## Programme Tracks

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Please indicate, on the first page of your manuscript, the track number for submission. Should you feel that your submission does not exactly fit in any of the tracks below please indicate **General Track**. For more details, please visit the conference website. For more details, please visit the conference website.

1.	Accounting
2.	Behavioural Economics and Finance
3.	Business Ethics
4.	Business Evaluation
5.	Conflict Management
6.	Communications
7.	Consulting
8.	Corporate Social Responsibility
9.	Cross Cultural Management
10.	Corporate Governance
11.	Digital economy
12.	Diversity and Gender in Organizations
13.	Economics
14.	Emerging markets
15.	Environmental Economics
16.	Entrepreneurship
17.	Family Business
18.	Finance
19.	Financial Services and Banking
20.	Food and Agriculture Management
21.	Health Care Management
22.	Tourism and Hospitality
23.	Human Resource Management
24.	Information Systems' Management
25.	Interdisciplinary Research
26.	International Business
27.	International Management
28.	Knowledge Management and Intellectual Capital
29.	Learning and Teaching
30.	Marketing
31.	Mergers, Acquisitions and Strategic Alliances
32.	Innovation Management
<i>A special award by SIMA and EUROMED will be presented to the best paper in the track.</i>	
33.	Operations, Production and Quality Management

34.	Organization Theories
35.	Organizational Behavior Theories, Cases and Practice
36.	Organizational Communication
37.	Organizational Development and Change
38.	Organizations and the Natural Environment
39.	Power, Politics, Identity and Culture in Organizations
40.	Public and Nonprofit Organizations and Management
41.	Research Methods
42.	Small and Medium Enterprises
43.	Social Issues in Management
44.	Strategic Management
45.	Supply Chain Management, Shipping and Logistics
46.	Technology Management
47.	Trust
48.	Wine Business
49.	The Valorization of Cultural Heritage
50.	Smart Sustainable Mobility and Competitive Advantage
51.	General Track

**Special Track Proposal** (*submit manuscripts in General Track 51*)

### **Replacing plastic in food packaging as sustainable innovation in the organic food sector**

Special track proposal by Luigi Cembalo ([cembalo@unina.it](mailto:cembalo@unina.it)), on behalf of BIODEGRAPACK research project (<https://biodegrapack.agecon.unina.it>)

Organic agriculture is a sustainable production system that has gained, in recent decades, massive implementation at global level (Migliorini & Wezel, 2017). Due to its role in reducing the environmental impact in agri-food supply chains, and thanks to its market appreciation, organic agriculture represents an ideal arena for experimenting the adoption of sustainable innovations. Among the numerous challenges, organic supply chain is called to face the limits of distribution technologies that are often responsible of food waste and plastic waste (Hemmerling et al., 2015). As for the plastic waste, a sustainable solution comes from the bioplastics. Bioplastic may face at least two main concerns, namely 1. Improving shelf-life of fresh products, and 2. Reducing the use of fossil-origin plastic. Current special issue proposal is meant to collect original papers tackling plastic waste issue in organic supply chains.